



2020 MODEL YEAR  
**RAM 1500 BIG HORN CREW CAB 4X4**

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$42,890**

**RAM 1500 BIGHORN/LONESTAR CREW 4X4**  
Exterior Color: Maximum Steel Metallic Clear-Coat Exterior Paint  
Interior Color: Black / Diesel Gray Interior Colors  
Interior: Deluxe Cloth Bucket Seat  
Engine: 3.0L V6 Turbo Diesel Engine Gen 3  
Transmission: 8-Speed Automatic 8HP75 Transmission  
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags  
Supplemental Front Seat Side Air Bags  
Supplemental Side-Curtain Front and Rear Air Bags  
Conventional Differential Rear Axle  
3.21 Rear Axle Ratio  
Push-Button Start  
Remote Keyless Entry  
ParkView® Rear Back-Up Camera  
Sentry Key® Theft Deterrent System  
Anti-Lock 4-Wheel Disc Brakes  
Electric Park Brake  
Ready-Alert Braking  
Rain-Brake Support  
Tire-Fill Alert  
Electronic Roll Mitigation  
Electronic Stability Control  
Trailer Sway Damping  
Hill Start Assist  
Speed Control  
Rotary Shifter-Black

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Maximum Steel Metallic Clear-Coat Exterior Paint \$200  
Deluxe Cloth Bucket Seat \$595  
**Customer Preferred Package 28Z**  
Protection Group \$395  
Front Suspension Skid Plate  
Fuel Tank Skid Plate  
Steering Gear Skid Plate  
Tow Hooks  
Transfer Case Skid Plate  
Cold Weather Group \$235  
Engine Block Heater  
Winter Front Grille Cover  
Trailer-Tow Group \$400  
Power Trailer-Tow Mirrors with Manual Fold-Away  
Trailer Brake Control  
Big Horn Level 2 Equipment Group \$2,500  
2nd-Row In-Floor Storage Bins  
115-Volt Auxiliary Power Outlet  
115-Volt Auxiliary Rear Power Outlet  
A/C Auto Temperature Control w/Dual-Zone Control  
Apple CarPlay®  
Class IV Receiver-Hitch  
Cluster 7.0-Inch TFT Color Display  
Media Hub-2 USB, Full Funct/Chg Only  
Exterior Mirrors with Supplemental Signals  
Google Android Auto™  
Heated Front Seats

Heated Steering Wheel  
ParkSense® Front and Rear Park-Assist with Stop  
4-Way Power Lumbar Adjustable Driver Seat  
8-Way Power Driver Seat  
Power Adjustable Pedals  
Rear Power Sliding Window  
Rear Window Defroster  
Remote-Start System  
SiriusXM® with 1-Year Radio Sub Call 800-643-2112  
Universal Garage Door Opener  
3.0L V6 Turbo Diesel Engine Gen 3 \$4,995  
800-Amp Maintenance Free Battery  
Lower Active Grille Shutters  
Wheel-to-Wheel Side-Steps \$745  
9-Amplified Speakers with Subwoofer \$695  
Uconnect® 12.0-Inch with Navigation \$2,095  
4G LTE Wi-Fi Hot Spot  
SiriusXM® with 360L  
SiriusXM Guardian™ Connected Services w/1-Yr Trial  
SiriusXM® Traffic Service Plus  
SiriusXM® Travel Link

Destination Charge \$1,695

Package Value Savings of \$2,300

Included in Level 2 Equipment Group  
Price

**TOTAL PRICE: \* \$57,440**

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:  
VIN: 1C6-SRFFM1LN-334595 L4-VON: 6421 0523



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



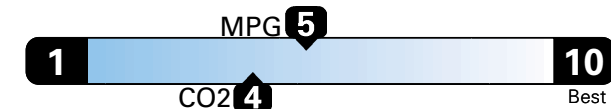
Diesel Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.  
**24** MPG combined city/hwy  
21 city 29 highway  
4.2 gallons per 100 miles  
Standard pickups range from 14 to 27 MPG .  
The best vehicle rates 136 MPGe.

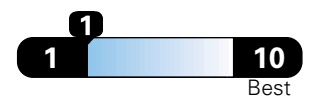
You spend  
**\$2,250**  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost  
**\$1,950**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 418 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.15 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



Smartphone  
QR Code™

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★  
★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 53%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 26%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:  
ENGINE: ITALY  
TRANSMISSION: GERMANY



VEHICLE PROTECTION  
A PRODUCT OF FCA US LLC

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