



2021 MODEL YEAR  
**RAM 1500 BIG HORN CREW CAB 4X4**

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$43,240**

**RAM 1500 BIGHORN/LONESTAR CREW 4X4**  
Exterior Color: Granite Crystal Metallic Clear-Coat Exterior Paint  
Interior Color: Black Interior Color  
Interior: Deluxe Cloth Bucket Seat  
Engine: 5.7L V8 HEMI® MDS VVT eTorque Engine  
Transmission: 8-Speed Automatic 8HP75 Transmission  
**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**  
Advanced Multistage Front Air Bags  
Supplemental Front Seat-Mounted Side Air Bags  
Supplemental Side-Curtain Front and Rear Air Bags  
Conventional Differential Rear Axle  
3.21 Rear Axle Ratio  
Push-Button Start  
Remote Keyless-Entry  
ParkView® Rear Back-Up Camera  
Sentry Key® Theft-Deterrent System  
Anti-Lock 4-Wheel Disc Brakes  
Electric Parking Brake  
Ready-Alert Braking  
Rain-Brake Support  
Tire-Fill Alert  
Electronic Roll-Mitigation  
Electronic Stability-Control  
Trailer Sway Damping  
Hill-Start Assist  
Speed Control  
Black Rotary-Shifter  
Class III Bumper-Hitch  
7-Pin Wiring Harness  
Capless Fuel-Fill

**INTERIOR FEATURES**  
Uconnect® 3 with 5-Inch Display  
Cluster 3.5-Inch TFT Black & White Display  
Integrated Voice Command with Bluetooth®  
Full Function Media Hub with 2-USB Plus Aux Port  
12-Volt Auxiliary Power-Outlet  
6 Speakers  
4-Way Manual Adjustable Driver Seat

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

Granite Crystal Metallic Clear-Coat Exterior Paint	\$200
<b>Big Horn Package 27Z</b>	
Sport Appearance Package	\$1,295
Black Interior Accents	
Trailer-Tow Group	\$995
Trailer Light Check	
Trailer Reverse Steering Control	
Trailer Tire Pressure Monitoring System	
Trailer Brake-Controller	
Big Horn Level 2 Equipment Group	\$2,500
2nd-Row In-Floor Storage Bins	
Media Hub with 2 Charge-Only USB Ports	
Class IV Receiver-Hitch	
115-Volt Auxiliary Power-Outlet	
115-Volt Auxiliary Rear Power-Outlet	
A/C with Dual-Zone Auto Temperature Control	

Apple CarPlay®	
Google Android Auto™	
Heated Front Seats	
Heated Steering Wheel	
ParkSense® Front and Rear Park-Assist with Stop	
4-Way Power Lumbar Adjustable Driver Seat	
8-Way Power Driver Seat	
Power Adjustable Pedals	
Power-Folding Mirrors	
Rear Power-Sliding Window	
Remote-Start System	
SiriusXM® with 6-Month Radio Sub Call 800-643-2112	
5.7L V8 HEMI® MDS VVT eTorque Engine	\$1,995
23-Gallon Fuel Tank	
9 Amplified Speakers with Subwoofer	\$695
Uconnect® 12.0-Inch Display with Navigation	\$2,095
4G LTE Wi-Fi Hot Spot	
SiriusXM® with 360L	
SiriusXM Guardian™ Connected Services w/1-Yr Trial	
SiriusXM® Traffic Plus with 5-Year Subscription	
SiriusXM® Travel Link with 5-Year Subscription	

**Destination Charge \$1,695**

**Package Value Savings of \$2,300**  
Included in Level 2 Equipment Group Price

**TOTAL PRICE: \* \$54,710**

**WARRANTY COVERAGE**  
5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:  
VIN: 1C6-SRFFT3MN-654204 L4-VON: 7272 0108



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



**Fuel Economy and Environment**



Gasoline Vehicle



**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.

**19 MPG**  
combined city/hwy

17 city 22 highway

**5.3** gallons per 100 miles

Standard pickups range from 14 to 27 MPG .  
The best vehicle rates 141 MPGe.

**You spend \$4,250**  
in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$2,350**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



**Smog Rating** (tailpipe only)



This vehicle emits 472 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score ★★★★★**

Based on the combined ratings of frontal, side and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash Driver Passenger ★★★★★**

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash Front seat Rear seat ★★★★★**

Based on the risk of injury in a side impact.

**Rollover ★★★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 58%**

**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

**MEXICO : 32%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**

**FINAL ASSEMBLY POINT:  
STERLING HTS, MICH., U.S.A.**

**COUNTRY OF ORIGIN:**

**ENGINE: MEXICO**

**TRANSMISSION: UNITED STATES**



**VEHICLE PROTECTION**  
A PRODUCT OF FCA US LLC

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